

# Why EDR is Right for Your Business

## Traditional security solutions are no longer enough.

Unlike traditional antivirus software that primarily reacts to known threats, EDR offers continuous monitoring and proactive threat hunting. This enables potential threats to be identified and addressed before they can cause significant damage.

## Did you know?

A cyber attack occurs every



**39**  
seconds

**70%**

EDR services can reduce the time to detect and respond to threats by up to 70%.

**£11.6B**

The estimated price of the global EDR/MDR market is expected to be £11.6 billion by 2025.

**£1.1M**

Organisations using EDR services had an average cost savings of £1.1 million per year.

## What's the benefit to YOU?

### 1. Cost Savings

Save time and money by reducing the need for in-house security personnel and providing economies of scale when it comes to security technologies.

### 2. Proactive threat detection

Stay ahead of threats and identify and respond to threats before they can cause significant damage.

### 3. Rapid incident response

Minimise the impact of a security breach and get back to normal operations as quickly as possible with a team of experts ready to respond.

## Proactive security for your proactive business.

With our team of security experts on your side, you can have peace of mind knowing that we are protecting your business so you can focus on what really matters.

It's time to adjust your focus on what really matters. Contact us today!